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„waste to energy“ partners with Great Britain

○ New topic areas: landfill management and materials recovery

On May 5 to 6, 2010 experts and decision-makers will meet for the fifth time at the international trade show and conference "waste to energy" in the Exhibition Center Bremen. Great Britain will be the next event's partner country. For visitors from the United Kingdom the "waste to energy" for the first time offers a tailor-made programme with basic educational sessions and best-practice reports on how various recovery technologies can increase efficiency, reduce emissions and save costs. The new topic areas landfill management, landfill gas-to-energy and materials recovery were added to meet the delegates' growing interest in integrated strategies for utilising waste and biomass as a resource.

"With the added topic areas we round off the scope of the 'waste to energy' in a logical way", says Hans Peter Schneider, Managing Director of Messe Bremen. "For the exhibiting companies the trade shows provides a clearly focused forum to grow their business and network with existing clients. In the conference we can now even better meet the requirements of our German and international guests." The organisers expect more than 100 exhibitors and 2.000 domestic and foreign attendees. At the previous "waste to energy" the quota of international visitors already exceeded 35 percent, a trend that will continue. Additionally, the programme committee decided to improve the offering for representatives from the municipalities.

The decision for the partner country follows a current trend. "A lot is happening in Great Britain", explains Dr. Ines Freesen, Managing Director of Freesen & Partner GmbH, consulting partner of Messe Bremen. "Having introduced a steadily increasing landfill tax which makes the disposal of waste and biomass uneconomical, the UK government now even discusses a landfill ban. At the same time,

energy recovery from residues is supported by a number of incentives." The "waste to energy" in Germany, a pioneer in environmental technology, shows advanced technical solutions for these challenges.

"We are very pleased that the vote for the partner country was in favour of the United Kingdom", comments Rhiannon Lewis, Environmental Expert at the economic development agency UK Trade & Investment. "The timing could not be better. We will support the 'waste to energy' in reaching out to the right audience and inviting the relevant stakeholders to the exhibition."

The "waste to energy" trade show and conference takes place for the fifth time on May 5 to 6, 2010 in Bremen, Germany. A Call for Papers has just been issued, the deadline for submission expires December 15, 2010. More information on: www.wte-expo.com

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More information for the press:

WFB WIRTSCHAFTSFÖRDERUNG BREMEN GMBH
GESCHÄFTSBEREICH MESSE
Andrea Bischoff, Tel. +49-421-3505-444, Fax +49-421-3505-340
eMail: bischoff@messe-bremen.de; Internet: www.messe-bremen.de

For information on the programme contact:

Freesen & Partner GmbH
Dr. Ines Freesen, Tel. +49-2802-948484-0
eMail: info@wte-expo.de; Internet: www.wte-expo.de